# Եվրոպայի խորհուրդը 2026թ. նշվող Լանդշաֆտի եվրոպական կոնվենցիայի 25-ամյակի շրջանակում հայտարարել է Լանդշաֆտի մրցանակաբաշխություն

Տեղեկացնում ենք, որ Եվրոպայի խորհուրդը (ԵԽ) 2026թ. նշվող Լանդշաֆտի եվրոպական կոնվենցիայի (Կոնվենցիա) 25-ամյակի շրջանակում հայտարարել է Լանդշաֆտի մրցանակաբաշխություն, որին կարող են մասնակցել Կոնվենցիայի կողմ հանդիսացող երկրները (Հայաստանը կոնցենվիան վավերացրել է 2004թ.)։

ԵԽ Լանդշաֆտի մրցանակը կոչված է խթանել վարչատարածքային միավորների կայուն զարգացումը՝ բնապահպանական և սոցիալ-տնտեսական եվրոպական և միջազգային չափանիշներին համապատասխան, բարձրացնել հանրային իրազեկվածությունը լանդշաֆտների պաշտպանության կարևորության, դրանց դերի և փոփոխությունների վերաբերյալ, ինչպես նաև մեծացնել քաղհասարակության և հանրային մասնակցության դերը ՏԻՄ ոլորտում։

Մրցանակը շնորհվում է լանդշաֆտների պաշտպանության, կառավարման և պլանավորման հարցերում նշանակալի ավանդ ունեցող ՏԻՄ-երին և հասարակական կազմակերպություններին։ Մրցանակաբաշխությունը տեղի է ունենալու Իտալիալում 2026թ. հոկտեմբերին։

Կոնվենցիայի անդամ յուրաքանչյուր երկիր պետք է ներպետական մրցութային կարգով ընտրի և մինչև <u>ս.թ. դեկտեմբերի 31-ը</u> ԵԽ քարտուղարությանը ներկայացնի վերոնշյալ պայմաններին համապատասխան ՏԻՄ կամ ՀԿ հանդիսացող մեկ թեկնածու։ Հավելյալ հարցերի համար կարելի է դիմել Լանդշաֆտի եվրոպական կոնվենցիայի քարտուղարություն հետևյալ էլեկտրոնային հասցեներով՝ <u>landscape@coe.int</u>, <u>nadiya.marino@coo.int</u>:

Կից ներկայացնում ենք ԵԽ Լանդշաֆտի մրցանակի դիմում-հայտի ձևաթուղթը և մրցանակաբաշխության ընթացակարգերի վերաբերյալ տեղեկատվական ուղեցույցը։





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Strasbourg, 17 February 2025

#### COUNCIL OF EUROPE LANDSCAPE CONVENTION

# GUIDELINES FOR THE LANDSCAPE AWARD OF THE COUNCIL OF EUROPE: ELIGIBILITY, PROCEDURES AND CRITERIA

9th Session of the Council of Europe Landscape Award (2025 - 2026)

Document prepared by the Secretariat

#### 1. INTRODUCTION

The Landscape Award of the Council of Europe recognises exemplary achievements which aim to improve the quality of landscapes in the territories of the States Parties to the Council of Europe Landscape Convention (the Convention). Established by Article 11 of the Convention, the Award promotes sustainable landscape practices, human rights, democracy, and public participation, contributing to the well-being of individuals and society. This guidance outlines the process, eligibility, and criteria for the award, based on **Resolution CM/Res(2008)3** and **Resolution CM/Res(2017)18**, taking the **Reykjavik Process** into consideration.

The 4th Summit of Heads of State and Government, held in Reykjavík on 16 – 17 May 2023, recognised "the urgency of additional efforts to protect the environment, as well as to counter the impact of the triple planetary crisis of pollution, climate change and loss of biodiversity on human rights, democracy and the rule of law." It committed the Council of Europe to strengthening work on the human rights aspects of the environment and initiate the Reykjavík process of focusing and strengthening the work of the Council of Europe in this field, as laid down in Appendix V of the Reykjavík Declaration on "The Council of Europe and the environment".

Appendix V of the Reykjavík Declaration references the Landscape Convention to highlight that "landscape has an important public interest role in the cultural, ecological, environmental and social fields and is a key element of individual and social well-being, and that landscape protection, management and planning entail rights and responsibilities for everyone."

#### 2. OBJECTIVE OF THE LANDSCAPE AWARD

The purpose of the Landscape Award is to:

- Acknowledge outstanding landscape projects: reward exemplary measures or
  policies by local or regional authorities, their groupings, or particularly remarkable
  contributions by NGOs for landscape protection, management, or planning
  implemented within the Convention's framework.
- Promote sustainable territorial development: recognise projects contributing to environmental, social, and economic sustainability, enhancing people's living conditions.
- Raise awareness: increase public's understanding of the value, role, and changes in landscapes.
- **Foster public participation:** encourage inclusive decision-making processes in landscape policy development, ensuring the involvement of diverse stakeholders.

#### 3. ELIGIBILITY CRITERIA FOR CANDIDATES

#### **Eligible participants:**

• Local or Regional Authorities and groupings: local or regional authorities, or their groupings, that have adopted policies or implemented measures for the protection,

management, or planning of landscapes. These measures must have demonstrated lasting effectiveness, serving as examples for other regions.

- Non-Governmental Organisations (NGOs): local, regional and international NGOs that have made significant contributions to landscape protection, management, or planning.
- **Transfrontier authorities:** local or regional authorities and their groupings involved in managing a landscape across national borders, provided they are working together on shared landscape initiatives.

#### Types of projects eligible for submission:

- Landscape protection and management projects: initiatives designed to improve or restore landscapes in a sustainable manner.
- Landscape planning projects: strategic plans for managing or transforming landscapes with long-term positive effects.
- Landscape public policy projects: initiatives aimed at developing, implementing, or strengthening public policies related to landscapes, promoting coherent and sustainable territorial management.
- **Transnational and collaborative projects:** projects involving cooperation between multiple regions or countries that exemplify the Convention's principles.

#### Eligible time frame of the project:

 The project must have been completed three or more years, when the candidatures were submitted. The result had been published and made accessible for the general public.

#### 4. AWARD PROCEDURE

It is recommended that, in countries where national professional associations are involved in landscape design, planning, management, or research, a process of consultation and collaboration be carried out to ensure the selection of the most outstanding projects for the competition.

The award procedure is structured into three stages:

#### Stage 1 – Submission of candidatures

• Eligibility of a candidature: each Party to the Convention may submit one candidacy, either directly or as the result of a national competition. The candidacy must align with the rules and criteria for the award.

#### Documents to be submitted:

o **presentation of the candidate:** a document (up to three pages) outlining the candidate's identity and landscape-related achievements.

 detailed project description: a paper (approximately 20 pages) describing the completed landscape project, demonstrating its lasting effectiveness. This document should also <u>refer to the relevant provision(s) of the Council of</u> <u>Europe Landscape Convention</u> that the project addresses.

#### Supporting Materials:

- Digital copy of the documentation in PDF format on a USB Key.
- Posters and visual materials (e.g., before-and-after images of the landscape).
- Optional video (approximately five minutes) showcasing the project.
- Language: Submissions must be made in one of the official languages of the Council of Europe (French or English).

#### Other considerations:

- All materials must be copyright-free to allow the Council of Europe to use them for communications purposes. The authors' names will be credited.
- o Incomplete or non-compliant applications will be rejected.
- **Deadline:** applications must be submitted to the Secretariat of the Convention at <a href="mailto:landscape@coe.int">landscape@coe.int</a> no later than 31 December 2025. The award is typically conferred every two years.

#### Stage 2 - Consideration of applications

- Jury Composition: The Jury consists of:
  - One member of the committee of experts responsible for monitoring the Convention, specifically a member of a Steering Committee for Culture, Heritage and Landscape (CDCPP).
  - A representative from the Congress of Local and Regional Authorities of the Council of Europe appointed by the Congress.
  - A representative from an international non-governmental organisation (INGO), appointed by the Secretary General.<sup>1</sup>
  - Three eminent specialists in landscape design, planning, management and/or science, appointed by the Secretary General.

#### Jury members are expected to:

- Inform the CoE of any personal or financial interests related to the subject matter of the jury's work.
- Step down from any decision-making where a conflict of interest is present.

<sup>&</sup>lt;sup>1</sup> As of 18 September 2024, Alain Berset assumed the role of Secretary General of the Council of Europe.

o Ensure that their judgments are free from undue influence.

The Jury elects a president and a vice-president from among its members.

- **Evaluation process:** the Jury reviews the submitted applications to assess their compliance with the award criteria. It determines the admissibility of each application, considering the eligibility requirements and the information provided by the Secretariat, and evaluates the candidate's merits based on:
  - Sustainability of the project.
  - Exemplary value and innovation.
  - Public participation and engagement.
  - The project's impact on the landscape and community.
- Voting: The Jury votes in multiple rounds:
  - o For the first two rounds, a **majority vote** is required.
  - o For subsequent rounds, a relative majority suffices.
  - o In case of a tie, the Jury president's vote is decisive.

The Jury may also propose **special mentions** for particularly notable projects.

#### Stage 3 – Granting and presentation of the Award

- Review process: the Jury's proposed winner and any special mentions are
  thoroughly examined by the Committees of Experts referenced in Article 10 of the
  Convention. In accordance with the established procedure, the Jury's
  recommendations and assessments are forwarded to the Steering Committee for
  Culture, Heritage and Landscape (CDCPP). The CDCPP then transmits the reviewed
  recommendations to the Group of Rapporteurs on Culture, Heritage and Landscape
  (GR-C), which conducts a further review before the final recommendations are sent
  to the Committee of Ministers for adoption.
- **Final decision:** the Committee of Ministers officially grants the Landscape Award and any special mentions, taking into account the Jury's proposal and the committees' recommendations.
- Award presentation: the award and special mentions are presented during a public ceremony. The Secretary General of the Council of Europe or their representative will officiate the ceremony.

#### 5. AWARD CRITERIA

The Landscape Award is based on four core criteria:

#### **Criterion 1 – Sustainable Territorial Development**

 Objective: The project must demonstrate effective, tangible results in landscape protection, management, and/or planning. It should contribute to long-term sustainability across environmental, social, economic, cultural, and aesthetic dimensions.

#### • Requirements:

- Project should show how they remedy damage to landscape features and enhance the landscape's quality.
- It must integrate environmental, social, and economic considerations, and align with local or regional sustainable development policies.

#### Criterion 2 - Exemplary value

• **Objective:** The project should serve as a model of best practice for others to replicate.

#### • Requirements:

- The policy or measure should demonstrate innovative or effective solutions that others can adopt in similar contexts.
- It should have a measurable, positive impact on the landscape.

#### **Criterion 3 – Public Participation**

• **Objective:** The project must actively involve the public, local and regional authorities, and other stakeholders in the decision-making process.

#### Requirements:

- There should be active public consultation and dialogue (e.g. public meetings, workshops, and consultations).
- Public participation in policy and decision-making processes should be evident throughout the project.

#### Criterion 4 - Awareness-Raising

• **Objective:** The project must contribute to raising public awareness about the importance of the Convention for the management, protection, and planning of landscapes, as well as its crucial role in society.

#### • Requirements:

- The project should include activities aimed at raising awareness of the value of landscapes, such as public campaigns, educational initiatives, and media engagement.
- It should align with Article 6.A of the Convention, which stresses the importance of landscape awareness.

#### 6. LANDSCAPE AWARD ALLIANCE OF THE COUNCIL OF EUROPE

As per **Resolution CM/Res(2017)18**, projects acknowledged by the Committee of Ministers are included in the **Landscape Award Alliance of the Council of Europe**. This alliance:

- **Promotes exemplary projects:** Recognised initiatives are highlighted to inspire other regions and stakeholders.
- **Encourages media coverage:** States Parties are encouraged to share their achievements and engage the public through media campaigns, enhancing the visibility of landscape projects across Europe.

#### 7. CONTACT INFORMATION

For further information or assistance, please contact the Secretariat of the Council of Europe Landscape Convention at: <a href="mailto:landscape@coe.int">landscape@coe.int</a>

#### **Contact person:**

Ms Nadiya MARINO Administrative Officer

Email: (in CC) <a href="mailto:nadiya.marino@coe.int">nadiya.marino@coe.int</a> Phone number: + 33 (0) 3 90 21 55 24





# COUNCIL OF EUROPE LANDSCAPE CONVENTION LANDSCAPE AWARD OF THE COUNCIL OF EUROPE

9<sup>th</sup> Session – 2025-2026

APPLICATION FORM

State Party: XX

#### Presentation

The Council of Europe Landscape Convention is the first international treaty to be exclusively concerned with all aspects of landscape: natural, rural, urban and peri-urban. It represents an important contribution to the implementation of the Council of Europe's objectives. By taking into account the value of landscapes, with their natural and human components, the Council of Europe acknowledges that the landscape is an important part of the quality of life for people everywhere: in degraded areas as well as in areas of high quality, in areas recognised as being of outstanding beauty as well as everyday areas.

The 4th Summit of Heads of State and Government, held in Reykjavík on 16 – 17 May 2023, recognised "the urgency of additional efforts to protect the environment, as well as to counter the impact of the triple planetary crisis of pollution, climate change and loss of biodiversity on human rights, democracy and the rule of law." It committed the Council of Europe to strengthening work on the human rights aspects of the environment and initiate the Reykjavík process of focusing and strengthening the work of the Council of Europe in this field, as laid down in Appendix V of the Reykjavík Declaration on "The Council of Europe and the environment".

Appendix V of the Reykjavík Declaration references the Landscape Convention to highlight that "landscape has an important public interest role in the cultural, ecological, environmental and social fields and is a key element of individual and social well-being, and that landscape protection, management and planning entail rights and responsibilities for everyone."

Article 11 of the Convention establishes the Landscape Award of the Council of Europe. The Resolution <u>CM/Res(2008)3</u> on the rules governing the Landscape Award of the Council of Europe, adopted by the Committee of Ministers on 20 February 2008 at the 1018th meeting of the Ministers' Deputies, draws attention to the fact that Article 11 of the Convention institutes the Award and that it is in keeping with the work carried out by the Council of Europe concerning human rights, democracy and sustainable development.

Opened to the Parties to the Convention, the Award is intended to raise civil society's awareness of the value of landscapes, of their role and of changes to them. Its objective is to reward exemplary practical initiatives aimed at successful landscape quality objectives on the territories of the Parties to the Convention. The Award is conferred every two years and the files presenting applications must reach the Secretariat General of the Council of Europe.

At its meeting held in Strasbourg on 28-29 April 2008, the Steering Committee for Cultural Heritage and Landscape (CDPATEP) decided that applications should be submitted to the Council of Europe Secretariat through the Permanent Representations of the Parties to the Convention.

Each State Party to the Convention is thus invited to send by post to the Secretariat General of the Council of Europe (Council of Europe Landscape Convention), no later than 31 December 2025, via its Permanent Representation to the Council of Europe, a completed application form in paper format, together with a digital copy on a USB key of the form and additional material.

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#### Please note that:

- participation to the Landscape Award of the Council of Europe is only open to local and regional authorities and their groupings and non-governmental organisations, as stated in the Resolution CM/Res (2008)3, Appendix, Article 2;
- the application form must be completed in all its parts, in one of the two official languages of the Council of Europe (English or French);

- the materials submitted must be copyright-free, for use by the Council of Europe in communications aimed at promoting the Award or any other publications or activities relating to the Convention. The Council of Europe undertakes to cite the authors' names;
- files that are incomplete or fail to comply with the rules will not be taken into consideration.

For further information please visit the Landscape Award section of the Council of Europe website:

Convention du Conseil de l'Europe sur le paysage / Site web officiel (coe.int)
Council of Europe Landscape Convention / Official website (coe.int)

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# I. STATE CONCERNED AND APPLICANT

1.	State	
	Represented by	Ms / Mr
	Address:	Ministry of
	Telephone:	
	E-mail:	
2.	Applicant Name of the local, regional authority(ies) or NGO(s)	
	<ul><li>□ Local / regional a</li><li>□ NGO Project</li></ul>	authority project
<b>Web</b> exist	osite of the Applicant (if	
	Represented by	
	Address:	Ms / Mr
	Address.	
	Telephone:	
	E-mail:	

## II. PRESENTATION OF THE PROJET

3.	Name of the Project	
4.	<b>Location of the Project</b>	
5.	Summary of the Project	(10-12 lines)
6.	Photo representing the author of the photo please	<b>Project</b> (high definition – JPEG 350 dpi) and <u>name of the</u>
7.	Website of the Project (	if exists)
		i de la companya de

## III. CONTENT OF THE PROJECT

8.	Start of the Project The project must have been completed at least three year	
9.	End of the Project	month year
	The project must have been completed at least three year	
10.	Partners	
11.	Financing bodies	
12.		es of the project regarding landscape?  It is a tribute to the implementation of the Convention at the

# 13. Type of the Project

Describe the nature/type of the project:

	Does it focus on landscape protection and management, or does it involve landscape planning, or both? Is the project related to specific measures or to a landscape public policy? Is it implemented at a national level or a transnational level?
14.	Outcome
	What are the effective and measurable results of the project on the landscape?

#### IV. RESPECT OF THE CRITERIA OF THE ATTRIBUTION OF THE AWARD

15.	Sustainable territorial development Is the project part of a sustainable development policy? Does it contribute to the enhancement of environmental, social, economic, cultural or aesthetic values of the landscape? How? Has it successfully countered or posed a remedy to any pre-existing environmental damage or urban blight? How? Does it respond to the triple planetary crisis of climate change, pollution and biodiversity loss? How?
16.	Exemplary value

Can the project be considered of exemplary value? Why?

Which are the good practices that it implemented? Which of these practices are considered of exemplary value at the national or transnational level?

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<sup>&</sup>lt;sup>1</sup> Appendix V to the Reykjavík Declaration

17.	Public participation  Does the project actively encourage the public's participation in the decision- making process? How?  Which stakeholders were involved, and how and when were they engaged? When did the active public consultation and dialogue take place, and in what form?  Is the project in line with the wider policies implemented by national, regional or local authorities?

#### 18. Awareness-raising

Is the project effectively increasing public awareness of the importance of landscape in terms of human development, consolidation of European identity, or individual and collective well-being? How?



#### V. ADDITIONAL MATERIAL

Together with the printed version of the Application form, additional material in digital format should be included in one USB key, and returned by post to:

Secretariat General of the Council of Europe
Directorate General Human Rights and Rule of Law (DG I)
Directorate of Social Rights, Health and Environment
Department for the Reykjavík Process and Environment
Council of Europe Landscape Convention
9th Session of the Landscape Award of the Council of Europe
F-67075 STRASBOURG, Cedex

- Text (20 pages max.): PDF format
- Photos (10 max.): JPEG 350 dpi high definition
- Posters (2 max.): PDF format high definition or JPEG 350 dpi high definition
- Video (15 min max.): mpeg 2 format It is recommended to present a video (even of amateur quality).

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